



FAIRTRADE COTTON REPORT

2018 RELEASE



FAIRTRADE FOUNDATION

€823,719

FAIRTRADE PREMIUM GENERATED



14%

REST OF THE WORLD

86%

INDIA



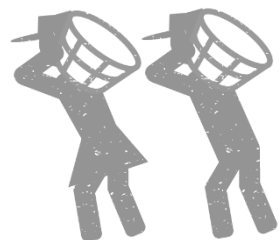
46,305

SMALLHOLDER FARMERS



18

PRODUCER ORGANISATIONS



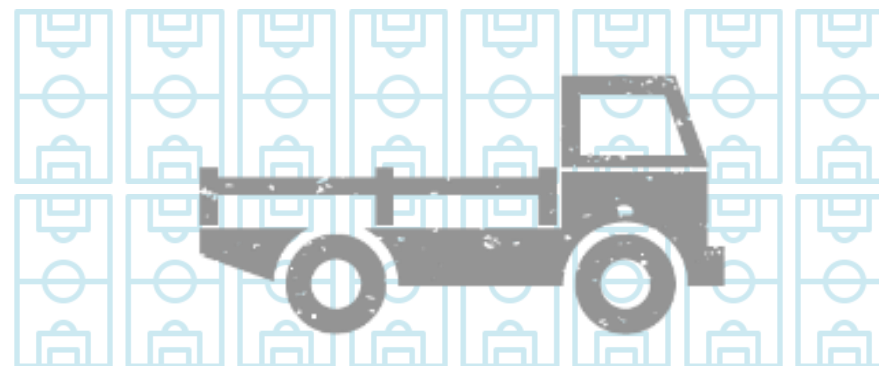
48,047

TONNES OF COTTON GROWN
(ENOUGH TO MAKE OVER 42 MILLION T-SHIRTS)



49,985

HECTARES UNDER CULTIVATION
(EQUIVALENT TO OVER 60 THOUSAND FOOTBALL PITCHES)



PREMIUM SPEND

